

CANYON COUNTY FAIR



FY 27 Budget Workshop

Canyon County Fair

Canyon County Fair’s mission is to be an inclusive celebration for the community, where your experience as a patron is paramount and where you are encouraged to “Find Your Fun”.

2025 Fair Highlights

- Increased revenue through vendor participation and sponsorship development.
- Expanded programming and improved guest amenities including shaded seating areas, enhanced signage, and improved wayfinding throughout the Fairgrounds.
- Reconfigured and reallocated existing parking areas to create 252 reserved parking spaces for livestock exhibitor families.

FY 25 Facility Rental

- Achieved 128% of budgeted revenue and covered the loss of revenue due to weather events at the 2025 Fair.

FY 26 Facility Rental

- Currently at 134% of budgeted revenue.



FAIR REVENUE / EXPENSE

*Weather remains the key driver
of Fair revenue outcomes*

FY 27 REVENUE

- Projected to remain relatively stable with no budgeted increase
- Most significant decline is revenue from beer sales

FY 27 EXPENSES

- Net budget increase of \$8000
- Cost for portable restrooms and temporary fence in FY 26 is projected at a 30% increase
- Continued growth and development have increased demand for rental inventory and event infrastructure, contributing to rising costs of temporary event equipment required for Fair operations



FAIR FACILITY REVENUE / EXPENSE

FY 27 REVENUE

- Budgeted increase of 28%

FY 27 EXPENSES

- Net budget decrease of \$11,425
- Fair Expansion Plan - \$46,000

FY 2026 Rental Events

92 Events

253 Event Days

(not including Fair)

January 6 - February 1, 2026

27 straight rental days

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FAIR EXPANSION PLAN

- Detailed Site Analysis and Program Creation
- Deliberate Fair and non-Fair Planning - Layout for Future Site Infrastructure Requirements
- Market Right-Sized Solutions
- Phased Budget Development
- Smart Operational Choices

Guide the relocation of livestock facilities while establishing a framework for essential infrastructure, entertainment areas, vendor locations, parking, and other key support elements

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FAIR STAFFING

POSITION REQUEST

- Fair Maintenance Technician

POSITION PURPOSE

- The Fair Maintenance Technician is proposed to support the increasing operational demands of the Canyon County Fairgrounds, The Center, and year-round rental facilities. The position will improve event readiness, operational responsiveness, preventative maintenance efforts, and customer service while supporting revenue-generating activities across the Fairgrounds.



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